



NEW ZEALAND

PRODUCTION MUSIC RATE CARD 2019



ADVERTISING

CORPORATE
CONTENT

TV PER EPISODE

TV & ONLINE
PROGRAMMES

GAMING &
MOBILE APPS

MUSIC ON HOLD

FILMS

TRAILERS



CALCULATE
YOUR PM COSTS

0800 69 2772
pmnz@apra.co.nz
apraamcos.co.nz/pm

APRA AMCOS NZ Office
Unit 113, Zone 23
21-23 Edwin St, Mt Eden
Auckland 1024

PO Box 6315, Wellesley St
Auckland 1141

ADVERTISING

ONLINE

		LICENCE CODE	WORLD WIDE WEB (WWW)
ONLINE & DIGITAL PLATFORMS	Free/organic social media use only (e.g. organic/unpaid social media content for followers & subscribers only)	AFD	\$52.00 per track/per production
	Free social PLUS website use only (e.g. organic/unpaid social media content, email blast, company websites, YouTube)	AVD	\$92.00 per track/per production
	All online platforms, paid and unpaid (e.g. Pre-Rolls, Sponsored/Promoted Social Media Posts, News Feed Ads, Pop Ups, Ad Banners, etc.)	APD	\$164.00 per track/per production

BROADCAST

	LICENCE CODE	REGIONAL UNIT RATE	MET LOW UNIT RATE	MET HIGH UNIT RATE	NATIONAL UNIT RATE	
TELEVISION	Free to Air Television	ATF	\$64.00	\$134.00	\$201.00	\$352.00
	Pay Television	ATP	\$61.00	\$122.00	\$183.00	\$318.00
	All Television (Free to Air and Pay)	ATA	\$96.00	\$207.00	\$306.00	\$535.00
RADIO	Free to Air Radio (includes Digital Streaming Services)	ARF	\$36.00	\$66.00	\$103.00	\$172.00
	Digital Streaming Services (e.g. Spotify, iHeart Radio, Apple Music, etc.)	ARD	\$25.00	\$47.00	\$70.00	\$121.00
PUBLIC LOCATION	Outdoor (includes indoor) (e.g. played at a football stadium)	AOPE	\$63.00	\$132.00	\$197.00	\$345.00
	Indoor (excludes outdoor) (e.g. played on an in-store display)	AOPI	\$36.00	\$66.00	\$103.00	\$172.00
CINEMA	Cinema Advertisements	AOC	\$36.00	\$66.00	\$103.00	\$172.00

RATES AVAILABLE FOR:

- Combined territories (e.g. NZ + AU)
- International broadcast territories (e.g. USA, Europe, Asia, etc)
- In-flight & infomercials
- Community Service Announcements

DID YOU KNOW?

There are over 1,000,000 production music tracks available across all styles & genres.

Please see page 8 for our suppliers list

All rates are per 30 seconds (unit) unless otherwise specified.

Includes reproduction for online and digital platforms.

DISCOUNTS

'CUT DOWN' DISCOUNTS

A 15% discount applies to a maximum of two 'cut-downs' in addition to the primary version which must be of greater duration.

CAMPAIGN DISCOUNTS

Apply if you are producing a series of ads as part of one campaign, across all advertising mediums and territories, provided they are all licensed at the same time.

- 20% - 4-6 Ads in the campaign
- 25% - 7-9 Ads in the campaign
- 30% - 10+ Ads in the campaign

50% TAG ENDING CHANGE

Where a series of advertisements are produced and the only variation is the end line "tag ending" (e.g. "starts Monday, starts tomorrow"), the licence may be charged at 50% of the applicable rate, multiplied by the number of versions (including the primary version). This concession will only be granted for tag changes on ads licensed for the same duration and broadcast area, and approved by the APRA AMCOS Production Music Department.

- All productions are subject to an **\$11.00 processing fee (per territory, per licence category)**
- All figures exclude GST
- All licences issued are cleared in perpetuity

ALL MEDIA ADVERTISING UNIT RATES

NZ: \$1,463.00
World Wide: \$10,911.00

Please see page 7 for defined terms and territory definitions.

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CORPORATE CONTENT

e.g. In-house produced content for staff training/conference, awards show content, exhibition films and audio/visual guides (e.g. museums, art installations and trade shows).

Corporate Content rates are for internal intranet and event use only. To extend the clearance to cover general online platforms (YouTube, social media, company website etc.), please add the +WWW per track rate to your licence.

For any online use with a paid spend behind it (promoted social use, pre rolls etc.), please refer to our APD rate on page 2.

AUDIO VISUAL

LICENCE CODE	INTRANET PLATFORMS & HARD COPY (STREAMING/DOWNLOAD)		+ ALL ORGANIC ONLINE PLATFORMS
	PER TRACK RATE	CAPPED FLAT FEE	WWW
Unlimited copies	VND \$32.00	VNF \$307.00	VND \$124.00

AUDIO

LICENCE CODE	PER TRACK RATE	CAPPED FLAT FEE	WWW
	UND	UNF	UND
Unlimited copies	\$20.00	\$140.00	\$111.00

FLAT FEE - Clears the unlimited use of PM - per production.

Audio Visual & Audio rates are cleared for **World all Territories**. All rates include permission for translated versions.

To be licensed under these rates, audio productions which contain production music must consist mainly of spoken words. Use of the production music must be strictly incidental to the overall content of the production (e.g. a comedy album where the production music is background to skits).

Audio productions for retail sale, streamed or available for download on a digital platform primarily for the commercial exploitation of the music are specifically excluded. They cannot be cleared under these rates. Please contact the Production Music department if you have any questions regarding this use.

IN-FLIGHT ENTERTAINMENT UNIT RATES:

National: \$201.00

World: \$2,829.00

Capped production Flat Fees also available.

DID YOU KNOW?

If you produce a large number of AV/Audio productions throughout the year, you can contact us to discuss cost effective annual blanket options.

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
- All figures exclude GST
- All licences issued are cleared in perpetuity

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TV & ONLINE PROGRAMS UNIT FEES

For minimal use - All rates are per 30 seconds (unit) unless otherwise specified.
All rates include reproduction for online and digital platforms.

		LICENCE CODE	WWW UNIT	WWW FLAT FEE						
					LICENCE CODE	REGIONAL UNIT RATE	MET LOW UNIT RATE	MET HIGH UNIT RATE	NATIONAL UNIT RATE	
ONLINE & DIGITAL SERIES	Webisode/Vodcast	PND	\$24.00	\$165.00						
	Podcast	PUD	\$16.00	\$112.00						
TELEVISION	Free to Air Television	PTF	\$20.00	\$30.00	\$31.00	\$33.00				
	Pay Television	PTP	\$18.00	\$27.00	\$28.00	\$30.00				
	All Television (Free to Air and Pay)	PTA	\$27.00	\$43.00	\$44.00	\$47.00				

RATES AVAILABLE FOR IN-CONTEXT PROMOS

TV PER EPISODE FLAT FEES

Flat Fees clear unlimited use of production music, per episode.
All rates include reproduction for online and digital platforms.

CLEARANCE

		LENGTH OF PROGRAMME		
		30 MIN	60 MIN	90 MIN
NEW ZEALAND CLEARANCE RATES	Free to Air Television	\$475.00	\$725.00	\$1025.00
	Pay Television	\$390.00	\$600.00	\$800.00
	All Television (Free to Air and Pay)	\$675.00	\$1000.00	\$1350.00
ADDITIONAL	+ Australia	\$400.00	\$600.00	\$800.00
	+ World	\$1,500.00	\$2,250.00	\$3,000.00
ALL MEDIA	World	\$2650.00	\$3650.00	\$4650.00

NEGOTIABLE RATES ARE AVAILABLE FOR A SERIES.

CONTACT THE PM DEPT FOR MORE INFORMATION.

RATES AVAILABLE FOR:

- Specific International Territories
- TV Programme Promos

• All productions are subject to an \$11.00 processing fee (per territory, per licence category)

• All figures exclude GST

• All licences issued are cleared in perpetuity

Please see page 7 for defined terms and territory definitions.

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GAMING & MOBILE APPS

^All rates are per 30 seconds (unit) unless otherwise specified.

FLAT FEE - Clears the unlimited use of PM - per production.

Gaming and mobile app rates are cleared for World all Territories.

	LICENCE CODE	UNIT RATE [^]	FLAT FEE
Apps	VGD	\$57.00	\$596.00
Video Games	VGH	\$207.00	\$10,000.00

All rates include reproduction for online and digital platforms.

MUSIC ON HOLD

All rates are per 30 seconds (unit) unless otherwise specified.

Music on hold rates are cleared for **World all Territories**.

	LICENCE CODE	UNIT RATE
Use of Production Music for music on hold	H1	\$16.00

Users of APRA AMCOS controlled Production Music will also need an APRA AMCOS Music on Hold Licence for the communication of those works on their telephone system.

Call **0800 69 2772** or visit www.onemusicnz.com for more information

LOOPING PRODUCTION MUSIC

'**Infinitely Looped**' music is charged at FOUR TIMES the relevant royalty rate.

'**Finitely Looped**' production music is charged at 50% of the standard rate (minimum two units).

- All productions are subject to an **\$11.00 processing fee (per territory, per licence category)**
- All figures exclude GST
- All licences issued are cleared in perpetuity

Please see page 7 for defined terms and territory definitions.

FILMS

PER UNIT - Per 30 secs or part thereof.

FLAT FEE - Clears the unlimited use of PM - per production.

All rates include reproduction for online and digital platforms.

		RATE FOR ALL TERRITORIES		
		LICENCE CODE	PER UNIT	FLAT FEE
FEATURE FILM ALL MEDIA	Film Festivals Only	FF	\$100.00	\$1,000.00
	Budget up to \$1 Million	FC1	\$175.00	\$1,250.00
	Budget \$1 - \$5 Million	FC2	\$250.00	\$2,250.00
	Budget \$5 Million +	FC3	\$300.00	\$3,000.00
SHORT FILM	Film Festivals All Media	FSA	\$150.00	\$800.00
	Film Festivals & Online Only	FSF	\$38.00	\$365.00
	All Online Platforms	FD	\$28.00	\$250.00

FILM TRAILERS

Trailer rates are per track (not per unit)

		LICENCE CODE	NEW ZEALAND	NZ & AUS	WORLD
FILM TRAILER	All Media	AAT	\$713.00	\$813.00	\$1,629.00
	All Online Platforms	AOTD			\$131.00

NEGOTIABLE RATES ARE AVAILABLE FOR TRAILERS USING MULTIPLE TRACKS

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
- All figures exclude GST
- All licences issued are cleared in perpetuity

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DEFINED TERMS

Flat Fee: Clears unlimited use of production music per production.

All Media: All media refers collectively to mass media technologies: Television, film, radio, the Internet, digital platforms & storage media formats (DVD, USB, etc.).

Digital: Encompasses online streaming and downloading of media in all formats.

Download: Transfer of data or programs from a server or host computer to another computer or digital device.

Online Streaming: Referred to also as Internet streaming. It is multimedia constantly received by an end-user and delivered by a streaming provider. This is delivered by an audio-visual or audio production public announcement designed or intended to promote or encourage the purchase, use or support of goods and services. This includes programme promos or station identification.

ADVERTISING: PAGE 2

Advertisement (i.e. ATA, ATF, ATP, ARF, AOPE, AOPI, AOC, APD, ARD, AVD, AFD): An audio-visual or audio production as a public announcement designed or intended to promote or encourage the purchase, use or support of goods and services to a wider audience. This includes programme promos or station identification.

Campaign: A coordinated series of linked advertisements with a single idea or theme. An advertising campaign is typically broadcast through several media channels. It usually focuses on common

themes and one or several brands or products. They are often targeted towards particular demographics.

Community Service Announcement (CSA): An audio-visual or audio production designed or intended to inform the public of matters of public interest. It is transmitted to the public for no fee or other consideration. It does not promote the use of particular goods or services or solicit the sponsorship of any organisation. Rates for bona fide CSA's are available on application and are subject to the completion of a signed warranty. Contact the Production Music department.

Infomercial (i.e. ATI): Segments within or an entire programme which a broadcaster receives payment or other valuable consideration and which directly promotes goods or services offered to viewers for sale during the segment or programme.

CORPORATE CONTENT: PAGE 3

Audio Visual Production: A disc, tape or other device in which sounds and images or text are embedded. This includes audio productions containing electronic signals designed to control or trigger the representation of images, such as slides, computer graphics and images contained on a CD-ROM.

Download: Transfer of data or programs from a server or host computer to another computer or digital device.

Audio Production: A disc, tape or other storage device in which sounds are embedded.

Flat Fee (VNF, UNF): Clears unlimited use of production music, per production.

For Sale and/or Rental: Means a fee is charged to the audience or

individual to whom the production is directed or distributed, specifically to view or listen to the production.

Looping: Where a piece of music (the initial reproduction) is reproduced repeatedly in a non-stop, continuous fashion for a predetermined or indeterminate number of times.

Production: An audio-visual or audio production identified by a unique title and/or number applicable only to those audio-visual or audio productions with identical content.

Promotional: Drawing the attention of the public or a targeted audience, to a brand, product, service, person, organisation or line of conduct, in a manner which intends to promote or oppose it for the intended audience.

TV & ONLINE PROGRAMMES: PAGE 4

In-Context Promo: must consist of direct edits of previously licensed programme footage. Additional works added during the production of teasers, trailers and other advertisements are not covered by this licence.

Internal Online: refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

Organic Online: unpaid/non-promoted online content, without boosted distribution via a paid media spend.

Programme: A television/radio programme also called television/radio show, are segments of content intended for broadcast on television/radio. It may be a one-time production or part of a periodically recurring series.

Webisodes: A webisode is an episode of an audio visual series that is made specifically for online broadcast, as

opposed to first airing on television or radio. It is available via both download or streaming format.

Webisodes typically range from 3-15 minutes in length.

Podcast: A podcast is an audio programme that is made specifically for online broadcast, as opposed to first airing on radio. It is available via both download or streaming format. Podcasts typically range from 5-60 minutes in length.

FILM & TRAILERS: PAGE 6

Film: Film encompasses individual motion pictures, and the motion picture industry. Films are produced by recording images with cameras, or by creating images using animation techniques or special effects.

Trailer: A trailer or preview is an advertisement or a commercial for a feature film to be exhibited in the future.

Short Film: A short film is an original motion picture with a typical duration of under 40 minutes.

TERRITORY DEFINITIONS

Regional: Covers all of New Zealand, but excludes Auckland, Wellington, Christchurch and Dunedin.

Met Low (Metropolitan Low): Covers ONE of Wellington, Christchurch or Dunedin.

Met High (Metropolitan High): Covers Auckland only.

National: All of New Zealand.

World: Covers all territories worldwide.

If you require clearance for a specific territory, please contact us directly on 0800 69 2772 or pmnz@apra.co.nz

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AMCOS CONTROLLED PRODUCTION MUSIC SUPPLIERS

Adrenalin Sounds Pty Ltd

15/96 Duntroon Street
Hurlstone Park NSW 2193
Ph: 02 8021 4430
Mob: 0403 495 425
greg@adrenalinsounds.com
adrenalinsounds.com

Beatbox Music Pty Ltd

PO Box 669
Pennant Hills NSW 2120
Ph: 02 9484 2321
info@beatboxmusic.com
beatboxmusic.com

Beats Fresh Music

Ph: +61 450 545 133
beatsfreshmusic@gmail.com
www.beatsfresh.com

BMG Production Music

Suite 902, 2 - 14 Kings Cross Road
Potts Point NSW 2011
Ph: 02 9326 9122
Fx: 02 9326 9166
www.bmgproductionmusic.tv

City & Vine Production Music

Office 4, 42 Carrington Road,
Castle Hill NSW 2154
Ph: 02 8846 4690
jason.mays@cityandvine.com
cityandvine.com

EMI Production Music

(part of Sony/ATV Music Publishing)
Locked Bag 7300
Darlinghurst NSW 1300
Ph: +61 2 9324 9661
Fx: +61 2 9324 9606
australia@emipm.com
emipm.com

Erwin Pitsch Publishing

PO BOX 1061
Macleay Island QLD 4184
ton.cc

Extreme Music

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extrememusic.com

Fable Music Pty Ltd

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Melbourne VIC 3004
Ph: 03 9820 3111
Fx 03 9820 8711
donn@fablemusic.com.au
fablemusic.com.au

Jingle Punks Music Pty Ltd

Janine Kerr
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Ph: 0413 270 880
facebook.com/jinglepunks
twitter.com/jinglepunks
jinglepunks.com

Motion Focus Music

PO Box 454
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Ph: 0403 406 412 - Daniel
Ph: 0404 664 054 - Raf
daniel@motionfocusmusic.com
raf@motionfocusmusic.com
ben@motionfocusmusic.com
motionfocusmusic.com

Off the Shelf Music

4 Aster Avenue
Asquith NSW 2077
brian.offtheshelfmusic@mail.com
otsm.co.uk

PMF Media Pty Ltd

6 The Boulevard, Bellevue Heights
Adelaide SA 5050
Ph: 0413 562 560
pmfmedia@bigpond.com

Red Music Publishing Pty Ltd

38-42 Pirrama Road
Pyrmont NSW 2009
Ph: 02 8777 7272
info@redproductionmusic.com
redproductionmusic.com

Score Addiction Pty Ltd

17a Smith Street
Manly NSW 2095
Ph: 0414 074 586
info@scoreaddiction.com
facebook.com/ScoreAddiction
twitter.com/ScoreAddiction
scoreaddiction.com

Sonic Dojo

247 Beaumont Street
Hamilton South NSW 2303
Ph: 02 4962 5242
matt@sonicdojo.com
sonicdojo.com

Universal Production Music

4th Floor, 150 William Street
Woolloomooloo NSW 2011
Ph: 02 9207 0564
upm.au@umusic.com
www.universalproductionmusic.com

West One Music

West One Music Group Pty Ltd
c/o CFO Plus Pty Ltd
Level 1, 125 York Street
Sydney
Ph: +61 2 8317 1294
hi.sydney@westonemusic.com
www.westonemusic.com

Woodcut Productions Ltd

8 Ruru St, Eden Terrace, 1021
PO Box 68885, Newton, 1010
Auckland, New Zealand
Ph: +64 9 374 4542,
aaron@woodcut.co.nz
woodcutmusic.co.nz

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